



HATSQUERADE 2023 *Oh, what a night!*



**HATS
ON**
FOR AWARENESS

**2023 Hatsquerade Gala
Sponsorship Opportunities**
Friday, October 20, 2023
Universal Event Space, Vaughan, ON



Sponsorship Opportunities



PRESENTING SPONSOR - \$30,000

- Two (2) tables of ten (10)
- Preferred seating in dining room
- Champagne Service at table
- Opportunity to play a video message during the event
- Company representative to introduce emcee or guest speaker
- Company name mention by emcee
- Press Kit Message
- Press Kit Recognition
- Logo on all promotional materials
- Logo on event website
- Logo in multi-media presentation
- Centre Double-Page Spread (2 pages) Advertisement in event program

PLATINUM SPONSOR - \$25,000

- Two (2) tables of ten (10)
- Preferred seating in dining room
- Press Kit Message
- Press Kit Recognition
- Logo on all promotional materials
- Logo on event website
- Logo in multi-media presentation
- Full-Page Advertisement in event program

DIAMOND SPONSOR - \$15,000

- One (1) table of ten (10)
- Press Kit Message
- Press Kit Recognition
- Logo on all promotional materials
- Logo on event website
- Logo in multi-media presentation
- Full-Page Advertisement in event program



Sponsorship Opportunities



SILVER SPONSOR - \$10,000

- One (1) table of ten (10)
- Logo in event program and entrance
- Logo in multi-media presentation
- Full-Page Advertisement in event program

CORPORATE TABLE SPONSOR - \$6,000

- One (1) table of ten (10)
- Logo in event program
- Logo in multi-media presentation
- Half-Page Advertisement in event program

EVENT FEATURE SPONSORSHIPS - \$6,000

Choose from one of the following event feature sponsorships:

- **AUDIO-VISUAL SPONSOR**
- **AUCTION SPONSOR**
- **CENTREPIECE SPONSOR**
- **FOOD STATION SPONSOR**
- **WINE SPONSOR**
- One (1) table of ten (10)
- Logo in event program
- Logo in multi-media presentation
- Half-Page Advertisement in event program

BAR TV SPONSOR - \$3,500

- Feature your logo on the televisions located at the bar
- Logo in event program
- Logo in multi-media presentation
- Half-Page Advertisement in event program



Sponsorship Opportunities



INDIVIDUAL TICKET - \$400

- Your all-access pass to the 2023 Hatsquerade!
- Includes all food, beverage and entertainment.

DONATE TO OUR AUCTION!

Your donation of event experiences, products or services will help us raise even more funds at the Hatsquerade.

Our auction donors receive:

- Listing in event program
(donation must be confirmed by September 7, 2023)
- Logo in multi-media presentation

DONATE

Can't make it to the event but want to support?

With your donation you will receive the following benefits:

- A charitable tax receipt for your cash donation.

GET IN TOUCH

For sponsorship inquiries, ticket sales and donations, please contact:

Franca Cannatella

Co-ordinator, Hats On For Awareness

905-850-3030 | info@hatsonforawareness.com

For more information visit our new website: www.hatsonforawareness.com



Sponsorship Opportunities



SPONSOR COMMITMENT & REGISTRATION

- Presenting Sponsor, \$30,000
- Platinum Sponsor, \$25,000
- Diamond Sponsor, \$15,000
- Silver Sponsor, \$10,000
- Corporate Table Sponsor, \$6,000

- Audio Visual Sponsor, \$6,000
- Auction Sponsor, \$6,000
- Centrepiece Sponsor, \$6,000
- Food Station Sponsor, \$6,000
- Wine Sponsor, \$6,000
- Bar TV Sponsor, \$3,500

- Auction Donation
- Donation Only
- Access Door, \$1,000

Company Legal Name:		
Address:		
City:	Province:	Postal Code:
Billing Address: (If same as above, leave blank)		
City:	Province:	Postal Code:
Primary Contact Name:		Primary Number:
Email:		

Individual Tickets - Number of tickets: _____ Donation Only: \$ _____

The information provided on this application is true, correct and complete to the best of my knowledge

Sponsor Representative

Date Signed

Payment Type: <input type="checkbox"/> Master Card <input type="checkbox"/> Visa <input type="checkbox"/> Cheque	
Cardholder Name (as shown on card):	
Card Number:	
Expiration Date (m/y): <input type="text"/> <input type="text"/>	CVV: <input type="text"/>
I, _____, authorize Hats On For Awareness to charge my credit card for the agreed upon sponsorship offering.	